



SOS Packages

		Mom & Pop	SMB	Corporate	Enterprise
		\$750	\$2,000	\$3,500	\$6,500
POSTING	Posts to Facebook, Google+, Twitter and LinkedIn	4x Monthly	15x Monthly	30x Monthly	45x Monthly
	Additional Original Posts to Twitter Only	20X Monthly	30X Monthly	40x Monthly	60x Monthly
	Posts to a WordPress blog optimized for Search	None	1x Monthly	2x Monthly	4x Monthly
	Approve and Schedule User Submitted Posts	10x Monthly	20x Monthly	40x Monthly	60x Monthly
LISTENING	Brand Monitoring	Max 15x Month	Max 60x Month	Max 120x Month	Max 240x Month
	Lead Gen	None	40x Month	80x Month	400x Month
	Data Mining (R&D)	None	4 Searches	8 Searches	16 Searches
ANALYSIS	Executive Summary	Monthly	Monthly	Weekly	Weekly & Quarterly
	Competitor Analysis	None	Monthly	Weekly	Weekly & Quarterly
	Lead Gen Analysis	None	Monthly	Weekly	Weekly & Quarterly
CLIENT SERVICE	Paid Social Ad Management (PPC)	10% of Ad Buy	5% of Ad Buy	5% of Ad Buy	Included
	SOS Licenses	1 Licenses	3 Licenses	10 Licenses	Unlimited
	Strategy	Monthly Call (30 min)	Bi-Monthly	Weekly (30 mins)	Weekly (1hr)
	Support	48hr Email Response	24hr Email Response	24hr Phone Response	12hr Response, Batphone Access