

SOS Services

Your plan, Your price. Circle your services.

POSTING CAPABILITIES

		Mom & Pop	SMB	Corporate	Enterprise
POSTING	Posts to Facebook, Google+, Twitter and LinkedIN	4x Month \$85	15x Monthly \$325	30x Monthly \$625	45x Monthly \$925
	Additional Original Posts to Twitter Only	20X Monthly \$85	30X Monthly \$125	40x Monthly \$165	60x Monthly \$250
	Posts to a WordPress blog optimized for Search	1x Monthly \$150	2x Monthly \$275	3x Monthly \$375	4x Monthly \$450
	Approve & Schedule User Submitted Posts	10x Monthly \$105	20x Monthly \$210	40x Monthly \$420	60x Monthly \$630

MONITORING CAPABILITIES

LISTENING	Brand Monitoring	Max 15x Month \$65	Max 60x Month \$250	Max 120x Month \$500	Max 240x Month \$1,000
	Lead Gen	20x Month \$125	40x Month \$250	80x Month \$500	160x Month \$1,000
	Data Mining (R&D)	4 Searches \$65	8 Searches \$125	16 Searches \$250	32 Searches \$500

REPORTING CAPABILITIES

ANALYSIS	Executive Summary	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200
	Competitor Analysis	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200
	Lead Gen Analysis	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200

ACCOUNT SERVICE CAPABILITIES

CLIENT SERVICE	Paid Social Ads (PPC) * Inlcudes 5% management fee	1 Ad \$50 Monthly	5 Ads \$500 Monthly	10 Ads \$2000 Monthly	20 Ads \$5000 Monthly
	SOS Licenses	1 Licenses \$30	3 Licenses \$90	10 Licenses \$250	Unlimited \$1,500
	Strategy	Monthly Call (30 min) \$100	Bi-Monthly \$200	Weekly (30 mins) \$400	Weekly (1hr) \$800
	Support	24hr Email Response (M-F) \$100	24hr Email Response \$250	24hr Phone Response \$700	24/7 Unlimited \$1,500