



# SOS Packages

		<b>Mom &amp; Pop</b>	<b>SMB</b>	<b>Corporate</b>	<b>Enterprise</b>
		<b>\$750</b>	<b>\$2,000</b>	<b>\$3,500</b>	<b>\$6,500</b>
<b>POSTING</b>	<b>Posts to Facebook, Google+, Twitter and LinkedIn</b>	4x Monthly	15x Monthly	30x Monthly	45x Monthly
	<b>Additional Original Posts to Twitter Only</b>	20X Monthly	30X Monthly	40x Monthly	60x Monthly
	<b>Posts to a WordPress blog optimized for Search</b>	None	1x Monthly	2x Monthly	4x Monthly
	<b>Approve and Schedule User Submitted Posts</b>	10x Monthly	20x Monthly	40x Monthly	60x Monthly
<b>LISTENING</b>	<b>Brand Monitoring</b>	Max 15x Month	Max 60x Month	Max 120x Month	Max 240x Month
	<b>Lead Gen</b>	None	40x Month	80x Month	400x Month
	<b>Data Mining (R&amp;D)</b>	None	4 Searches	8 Searches	16 Searches
<b>ANALYSIS</b>	<b>Executive Summary</b>	Monthly	Monthly	Weekly	Weekly & Quarterly
	<b>Competitor Analysis</b>	None	Monthly	Weekly	Weekly & Quarterly
	<b>Lead Gen Analysis</b>	None	Monthly	Weekly	Weekly & Quarterly
<b>CLIENT SERVICE</b>	<b>Paid Social Ad Management (PPC)</b>	10% of Ad Buy	5% of Ad Buy	5% of Ad Buy	Included
	<b>SOS Licenses</b>	1 Licenses	3 Licenses	10 Licenses	Unlimited
	<b>Strategy</b>	Monthly Call (30 min)	Bi-Monthly	Weekly (30 mins)	Weekly (1hr)
	<b>Support</b>	48hr Email Response	24hr Email Response	24hr Phone Response	12hr Response, Batphone Access



# SOS Services

Your plan, Your price. **Circle your services.**

## POSTING CAPABILITIES

		Mom & Pop	SMB	Corporate	Enterprise
POSTING	Posts to Facebook, Google+, Twitter and LinkedIn	4x Month \$85	15x Monthly \$325	30x Monthly \$625	45x Monthly \$925
	Additional Original Posts to Twitter Only	20X Monthly \$85	30X Monthly \$125	40x Monthly \$165	60x Monthly \$250
	Posts to a WordPress blog optimized for Search	1x Monthly \$150	2x Monthly \$275	3x Monthly \$375	4x Monthly \$450
	Approve & Schedule User Submitted Posts	10x Monthly \$105	20x Monthly \$210	40x Monthly \$420	60x Monthly \$630

## MONITORING CAPABILITIES

		Max 15x Month	Max 60x Month	Max 120x Month	Max 240x Month
LISTENING	Brand Monitoring	Max 15x Month \$65	Max 60x Month \$250	Max 120x Month \$500	Max 240x Month \$1,000
	Lead Gen	20x Month \$125	40x Month \$250	80x Month \$500	160x Month \$1,000
	Data Mining (R&D)	4 Searches \$65	8 Searches \$125	16 Searches \$250	32 Searches \$500

## REPORTING CAPABILITIES

		Monthly	Bi-Monthly Summary	Weekly Summary	Weekly & Quarterly
ANALYSIS	Executive Summary	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200
	Competitor Analysis	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200
	Lead Gen Analysis	Monthly \$65	Bi-Monthly Summary \$100	Weekly Summary \$150	Weekly & Quarterly \$200

## ACCOUNT SERVICE CAPABILITIES

		1 Ad	5 Ads	10 Ads	20 Ads
CLIENT SERVICE	Paid Social Ads (PPC) * Includes 5% management fee	1 Ad \$50 Monthly	5 Ads \$500 Monthly	10 Ads \$2000 Monthly	20 Ads \$5000 Monthly
	SOS Licenses	1 Licenses \$30	3 Licenses \$90	10 Licenses \$250	Unlimited \$1,500
	Strategy	Monthly Call (30 min) \$100	Bi-Monthly \$200	Weekly (30 mins) \$400	Weekly (1hr) \$800
	Support	24hr Email Response (M-F) \$100	24hr Email Response \$250	24hr Phone Response \$700	24/7 Unlimited \$1,500